

NORFOLK COUNTY SHERIFF'S OFFICE

SHERIFF PATRICK W. McDERMOTT

P.O. Box 149 | 200 West St
Dedham, MA 02027

Phone: (781) 329-3705

Fax: (781) 326-1079

www.NorfolkSheriff.com



FOR IMMEDIATE RELEASE

August 29, 2024

Let's ride! Norfolk County Sheriff's Office to host PMC Kids Ride on September 8th at the Braintree Public Safety Complex *100% of the proceeds benefit The Dana Farber Cancer Institute and the Jimmy Fund*

BRAINTREE, MA – Sheriff Patrick W. McDermott and the Norfolk County Sheriff's Office are excited to announce the second annual PMC Kids Ride to fight cancer on Sunday, September 8th at the agency's Braintree Public Safety Complex.

All of the funds raised during this fun, family event benefit the Dana-Farber Cancer Institute and The Jimmy Fund. The PMC Kids Rides Program raised \$403,000 in 2023 and the Norfolk County Sheriff's Office is dedicated to helping keep that momentum going.

"As someone who has participated as a rider in the Pan-Mass Challenge for the last several decades, I know the importance of including young cyclists in the PMC mission," said Sheriff McDermott. "These rides are a great way for children, parents and neighbors to join forces to raise money for cancer research and treatment at Dana-Farber, and have a ton of fun while doing it."

The Norfolk County Sheriff's PMC Kids Ride is open to children ages 2-15. There is a registration fee of \$20, and a minimum fundraising commitment of \$40. Riders can participate with their bicycles, tricycles, balance bikes or Big Wheels. Riders who come with their bikes decorated have a chance to win an award. Free burgers and hot dogs will be provided after the ride by the sheriff's tactical picnic unit.

Registration info: <https://kids.pmc.org/norfolk-county-sheriffs>

Event Schedule:	Sunday, September 8
12:30 pm	Rider check-in & registration
12:50 pm	Opening Ceremony with Sheriff Patrick McDermott
1:00 pm	Let's Ride!
1:30 pm - 3:00 pm:	After party! Lunch provided by the Norfolk County Sheriff's Office

Location: Braintree Public Safety Complex, 2015 Washington Street, Braintree MA.